

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

Experimental "Ride-Along"  
Classification Change for Periodicals, 1999

Docket No. MC00-1

**NOTICE OF INTERVENTION BY MAIL**  
**ADVERTISING SERVICE ASSOCIATION INTERNATIONAL**

Pursuant to Section 20 of the rules of practice, 39 C.F.R. § 3001.20, Mail Advertising Service Association International ("MASA") gives notice of its intervention as a full participant in Docket No. MC00-1.

The following two persons are to receive service of documents:

Graeme W. Bush, Esq.  
Zuckerman, Spaeder, Goldstein, Taylor  
& Kolker, L.L.P.  
1201 Connecticut Avenue, N.W.  
Washington, D.C. 20036  
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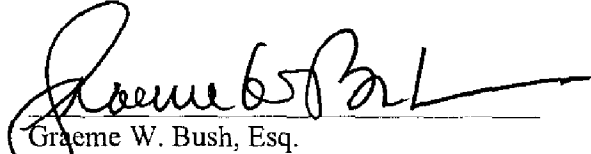
and

Barry D. Brennan  
Mail Advertising Service Association  
International  
1421 Prince Street  
Suite 200  
Alexandria, VA 22314-2814

MASA is a trade association of approximately 500 members. It has a direct interest in the request of the United States Postal Service for its proposed experimental Ride-Along Classification for periodicals, which may compete directly with MASA members and may

cannibalize other mail classifications thereby reducing overall Postal Service revenue. MASA believes a hearing may be necessary, but must review the request and supporting materials before it can make a definitive determination on this question.

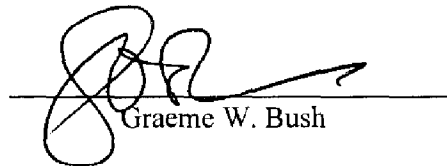
Respectfully submitted,



Graeme W. Bush, Esq.  
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**CERTIFICATE OF SERVICE**

I hereby certify that I have this 29<sup>th</sup> day of September, 1999, served the foregoing Notice of Intervention via first-class mail to Margaret Crenshaw, Secretary, Postal Rate Commission, 1333 H Street, N.W., Washington, D.C. 20268-0001 and Ted Gerarden, Director, Office of the Consumer Advocate, Postal Rate Commission, 1333 H Street, N.W., Suite 300, Washington, D.C. 20268-0001, and served the foregoing Notice by mail, first class postage prepaid, upon the Office of Assistant General Counsel, Postal Rate and Mail Classifications Office, United States Postal Service, 475 L'Enfant Plaza, S.W., Washington, D.C. 20260.



Graeme W. Bush